

# Connect with buyers on Prisma for Sellers

Constant back and forth with phone calls, emails, and templates can make working with multiple media buying teams difficult. Prisma for Sellers provides a direct line of communication to the agency planners and buyers that power the digital media ecosystem.

From faster RFP responses to a complete audit trail for sales and finance, you can streamline your campaign management workflow with media teams utilizing Prisma for Sellers.

Visit [sellers.mediaocean.com](http://sellers.mediaocean.com) to join the more than one thousand publishers already using Prisma for Sellers.

## More efficient interactions, at every step

Prisma for Sellers is a direct line between buyers and sellers—enabling the sales process from RFP, through negotiation, and I/O revisions. Your RFPs, proposals, orders and revisions are located in one place, with instant notifications. This drastically reduces phone, fax, and e-mail communications—for faster service, less time on workflow process, and more resources for new sales.

## Built around your work style and your technology

Prisma for Sellers enables secure online transactions, with access anytime and anywhere through an intuitive web-based interface. Prisma for Sellers is web-based and requires no installation or integrations.

## Powerful Audit Tracking and Financial Insight

As buyers and sellers interact across every stage of the transaction, Prisma for Sellers tracks the full transaction history along the way—so you know when a line item or revision was approved and who approved it.

## BENEFITS

- Visibility into the buying process for both vendors and buyers
- Increased process efficiencies - use the extra time to sell more
- Paperless transactions reduce phone, fax, paper, and printer costs
- Increased accountability with audit trail tracking
- Complete proposal revision and order revision workflow
- Elegant and intuitive web based interface
- Secure online transactions
- Anytime and anywhere access